

NOV 13 2007

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Jo A. Merit and Jeff L. Harlan
Application No.: 10/061,410 Filing Date: February 18, 2005
Examiner: Novosad, Jennifer E. Group Art Unit: 3634
Docket No.: M-15821 US Confirmation No. 5244

Irvine, California
November 13, 2007

Via Facsimile to (571) 273-8300

Mail Stop AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

CERTIFICATION OF FACSIMILE TRANSMISSION

I hereby certify that the following documents are being facsimile transmitted to the U.S. Patent and Trademark Office on the date shown below:

- 1) This sheet;
- 2) Amendment Transmittal (1 page); and
- 3) Response to Office Action (11 pages)

Dated: November 13, 2007


Sandy Kim

Number of pages (including this sheet): 13

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Commissioner For Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Re: Applicant(s): Jo A. Merit and Jeffrey L. Harlan
Assignee: William Merit & Associates, Inc.
Title: Method and Apparatus for Selective Engagement of Shelf Divider Structures
Within a Shelf Management System
Serial No.: 11/061,410
Examiner: Jennifer E. Novosad
Docket No.: M-15821 US
Filed: February 18, 2005
Group Art Unit: 3634
Confirmation No.: 5244

Dear Sir:

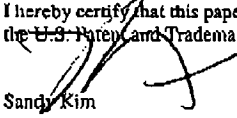
Transmitted herewith are the following documents in the above-identified application:

- (1) Facsimile Cover Sheet;
- (2) This Transmittal Letter; (1 page) and
- (3) Response to Office Action (11 pages)

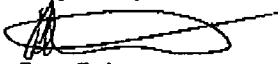
- ☒ No additional fee is required.
☐ The fee has been calculated as shown below:

CLAIMS AS AMENDED

	Claims Remaining <u>After</u> <u>Amendment</u>		Highest No. Previously Paid For		Percent <u>Extra</u>	<u>Rate</u>	Additional <u>Fee</u>	
Total Claims	27	Minus	27	=	0	X \$25.00	\$	0
Independent Claims	4	Minus	4	=	0	X \$100.00	\$	0
<input type="checkbox"/>	Fee of _____ for the first filing of one or more multiple dependent claims per application						\$	
<u>Total additional fee for this Amendment:</u>							\$	0
<input checked="" type="checkbox"/>	Conditional Petition for Extension of Time: If an extension of time is required for timely filing of the enclosed document(s) after all papers filed with this transmittal have been considered, an extension of time is hereby requested.							
<input type="checkbox"/>	Please charge our Deposit Account No. 50-2257 in the amount of						\$	0
<input checked="" type="checkbox"/>	Also, charge any additional fees required and credit any overpayment to our Deposit Account No. 50-2257							
Total:							\$	0

<p align="center">Certification of Facsimile Transmission</p> <p>I hereby certify that this paper is being facsimile transmitted to the U.S. Patent and Trademark Office on the date shown below.</p> <p> <u>November 13, 2007</u> Sandy Kim Date of Signature</p>	
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Respectfully submitted,


Peter Reitan
Attorney for Applicants
Reg. No. 48,603

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Applicant(s): Jo A. Merit and Jeff L. Harlan
Assignee: William Merit & Associates, Inc.
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Structures Within A Shelf Management System
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Irvine, California
November 13, 2007

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Commissioner for Patents
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Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION

Dear Sir:

In response to the Office Action dated August 31, 2007, please amend the above-identified application as follows.

Amendments to the written description begin on page 2.

Amendments to the claims begin on page 3.

Remarks begin on page 9.